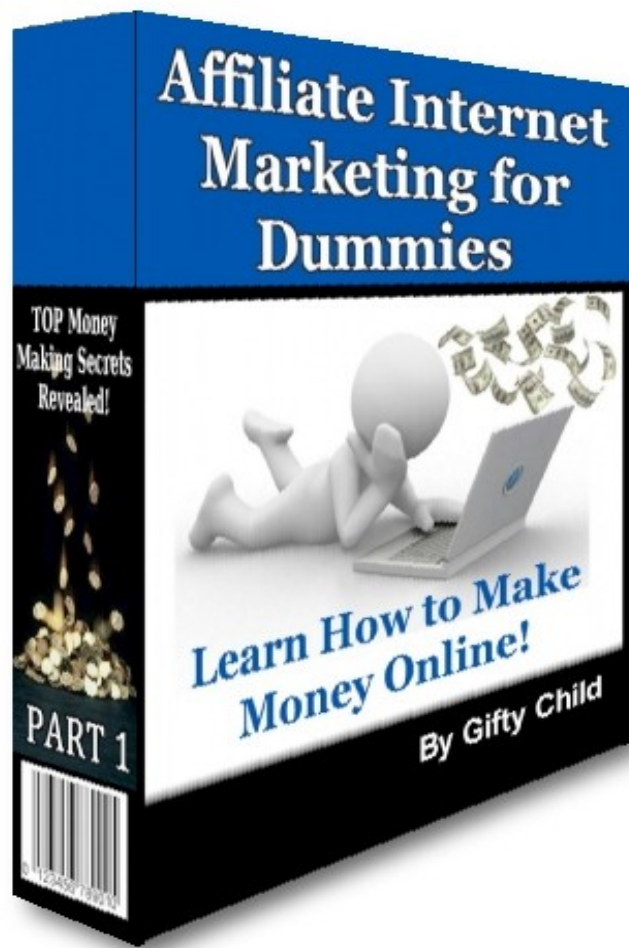


Affiliate Internet Marketing for Dummies



Affiliate Internet Marketing for Dummies

Full Master Resell & Give Away Rights Included

You can sell this eBook for \$9.95 and keep **100%** of the profit.

Alternatively, you may give this eBook away free as a bonus product.

All rights reserved. No part of this publication may be reproduced or edited, without the prior written permission of the author. All images, copyrights, and trademarks are property of their respective owners.

Email: [Click Here](#) Website: [Click Here](#)

“Discover How to Make Money Online In The Affiliate Internet Marketing Business!”

Learn How to Generate Floods of
FREE Web Traffic Without
Spending A Penny On PPC!

Claim **FREE Money** (Over \$20.00)
Simply For Joining High Paying
Affiliate Networks for FREE!



Learn All You Need to Know About The Affiliate Internet Marketing Business! Topics Covered Include Free & Effective Marketing Strategies, Finding Products, Free Website Design, Buying The Cheapest Domains, Logo Design & Lots More!

Affiliate Internet Marketing for Dummies

Preface by the Author

Dear Reader,

Welcome to my eBook guide “Affiliate Internet Marketing for Dummies.” I have been involved in the affiliate internet marketing business for over 15 years, during this time I have made lots of money and learnt many things. I want to help YOU make money online by sharing my knowledge – I hope my little eBook guide about affiliate internet marketing will help you!

Affiliate internet marketing is one of the best jobs in the world! How many jobs do you know that pay YOU whilst you sleep? Affiliate internet marketing is without a doubt the best work at home job anyone can have! Forget stuffing envelopes and taking boring surveys, affiliate internet marketing is where the MONEY is at! You don't have to buy any merchandise or leave the comfort of your home. In my opinion, affiliate internet marketing is the only viable business you can start with little or NO money at all.

Here's to Your Success!

Gifty Child

P.S Claim Over \$20.00 FREE just for signing-up with two of the highest paying affiliate networks listed in this eBook! NO Catch!

Affiliate Internet Marketing for Dummies

What Is Affiliate Internet Marketing?

Tech Talk In Biblical Terms

Peter has 1000 fishes and he desperately wants to sell them, Paul and the whole village help Peter sell his fish in return for a percentage of his profits.



In the **Dot Com World** Peter is called a "Merchant," "Advertiser," or "Vendor," Paul and the whole village are called "Affiliates" or "Publishers." Affiliate marketing is a business involving promoting other peoples products in exchange for money (commission). Once you start promoting other peoples products you become an affiliate of a person or of a company. To make money for yourself and a merchant - YOU need to market products predominantly via the internet. Hence the terms affiliate internet marketing.

A merchant has to agree to pay an affiliate a percentage "Per Sale," "Per Lead" or "Per Click." Some merchants agree to pay an affiliate a higher commission rate if they can generate lots of sales. This is called "Performance Based Commission Structure" which is very popular in the finance and gaming industry.

Affiliate Internet Marketing for Dummies

How Much Money Can YOU Make Online?

The SKY Is The Limit!

At one stage in my life I was a super affiliate and earned \$5000 in 1 day. What is a super affiliate? Well, similar to superman or superwoman a super affiliate is a person with special powers who knows how to generate **MEGA** sales or leads for a merchant by using clever internet marketing techniques. Unlike super heroes we can't fly so perhaps we are NOT really powerful - just clever?



To make **LOTS** of money online working as an affiliate you need to generate lots of **targeted web traffic!** The more web traffic (visitors) you generate to your site the more money you can make. The word targeted is a "**KEYWORD.**" There is no point attracting visitors to your website or blog who want to buy vegetarian food when your site sells Italian salami.

Learn how to make \$64,000 + per month and generate lots of FREE targeted web traffic!

Michael Jones started experimenting with some new internet marketing techniques; he made **\$64,521** in the first 4 weeks from only a few hours work. Master these **secret marketing techniques** then sit back, relax, and watch the money roll in!

Affiliate Internet Marketing for Dummies

How to Generate FREE Targeted Web Traffic?

As I mentioned earlier, generating targeted web traffic (visitors) is your **golden key to success!** The more visitors frequenting your website the more SALES you can make.

Top 3 Ways to Generate FREE Web Traffic

1. Article Writing & Article Marketing

Article writing is one of the **best ways** to generate FREE traffic, choose a subject to write about then publish it online free. There has never been an easier way to get free targeted web traffic! You can write about your company, products, and various subjects close to your heart. At the end of your article remember to include a hyperlink back to your website, blog, or products you promote.

Submit Your Articles to These TOP Article Directories FREE

* www.GoArticles.com * www.EzineArticles.com * www.ArticleBase.com

If you don't have time to write articles consider using the [Magic Article Rewriter And Article Submitter Software](#)

Save up to 70% of time on article rewriting and spinning and submit your article to 700 article directories in 5 minutes! This unique software not only SAVES you hundreds of dollars in freelance writing fees, but it also accelerates your article marketing campaigns making it easy to produce HUNDREDS of non-duplicate, content-rich articles in 5 simple steps.

Affiliate Internet Marketing for Dummies

How to Generate FREE Targeted Web Traffic?

What Are The Benefits of Article Writing?

- Create floods of FREE traffic to your website!
- Search engines find your articles online & link to them!
- Website owners publish your articles on their websites!
- Gain free “backlinks” to your website by including your URL (website) address in all articles you pen.

Article writing is 100% free... All you have to do is invest a little time, effort, creativity and submit your articles to article directories online. Alternatively, you can hire a freelance writer.

Submit Your Articles to These TOP Article Directories FREE

Fill in a quick 2 minute form to register.

- GoArticles.com
- EzineArticles.com
- ArticleBase.com

Remember, “Magic Article Rewriter” software makes it easy for you to produce HUNDREDS of non-duplicate, content-rich articles in 5 simple steps. With Magic Article Submitters’ pre-built database of directories, all you have to do is create one profile and the software automatically distributes your article to over 700 article directories. [Click Here to Visit Magic Article Rewriter >](#)

Affiliate Internet Marketing for Dummies

How to Generate FREE Targeted Web Traffic?

Top 3 Ways to Generate Free Web Traffic

2. Traffic Geyser Online Video Traffic Marketing

[Get More Leads, Traffic and Buzz with Traffic Geyser!](#)

Learn how to tap into the **online video traffic** trend! Web traffic is **the key** to joining the ranks of the upper echelon of online marketers, and living the “Internet Rich Lifestyle.” Receive NO Traffic (or not enough), and your business dries up like a desert.

Traffic Geyser will help you **double your web traffic (and income)**. It's **tremendously easy to use even if you have ZERO technical ability**. Traffic Geyser can drive your sales through the roof!

- Traffic Geyser **makes videos** with a phone call and photo slideshow creator.
- Traffic Geyser submits videos to **29 video sharing sites!**
- **Creates Podcasts** automatically from your video content!
- Submits to **13 Podcast** directories & MORE!

People are generating Millions of “FREE Traffic Visitors” with online video marketing - Join in!

[Click Here to Visit Traffic Geyser Online >](#)

Affiliate Internet Marketing for Dummies

How to Generate FREE Targeted Web Traffic?

Top 3 Ways to Generate Free Web Traffic

3. Directory of Ezines - Blast Your Ad to 200,000 People!

Get more traffic, more credibility and better rankings from Google with ezine marketing.

What is an ezine?

An ezine also referred to as a newsletter is an Electronic Magazine which is delivered to people who ask for it (subscribers) via email.

Finding ezines that offer advertising, publish articles, and accept Joint Ventures is easy with the [“Directory of Ezines”](#) website.

Ezine marketing is one of the **FASTEST** ways to get FREE traffic to your website(s) or product(s). Directory of Ezines has been online since 1998, they have worked with some of the top Internet marketing gurus and provide up to date **Targeted** ezine lists.

[Blast Your Article & Advert to 200,000 People for Under \\$50](#)
[Click Here to Visit Directory of Ezines >](#)

Finding ways to generate FREE web traffic is crucial for your success working as an affiliate, internet marketing is a never ending job. More traffic equates to more success! Other traffic alternatives include PPC Advertising, (Pay Per Click), PPC advertising can cost hundreds or thousands of dollars per day. It's a short term solution for getting targeted web traffic and guaranteed search engine positions on Google, Yahoo, Bing, etc. Bad news is, when your advertising budget finishes your ads disappear offline. With [article marketing](#) and [video marketing](#) your ads stay online forever...

Affiliate Internet Marketing for Dummies

Learn How to Become An Affiliate

What Skills Or Qualifications Do Affiliates Need?

Affiliates need to be able to copy and paste HTML code and place it accurately within the code of a Web page or within an email. Affiliates need access to a computer and internet connection.

YOU don't need any qualifications to become an affiliate - basic computer skills are all you need - marketing knowledge does help!

Anyone aged 18+ can become an affiliate...

[Learn how an 18 year old ex-furniture remover has been using special marketing techniques to quietly rake in an easy \\$15,000+ every month... Click here](#)



Affiliate Internet Marketing for Dummies

Find Products to Promote Join Affiliate Networks

Once you've figured out how to generate web traffic find great product(s) to promote, later I'll discuss [buying domain names](#) and [building a website](#). Unlike door-to-door sales men you don't have to kick down doors to find great products. Companies looking for affiliates to promote their products join "Affiliate Networks," affiliates join Affiliate Networks to find products. It's FREE to join reputable affiliate networks. Some Affiliate Networks will pay you FREE bonus money simply for joining! When you make your first affiliate sale you'll receive the bonus money.

What Do Affiliate Networks Do?

- Affiliate Networks act as the middle man between a merchant and affiliate.
- Affiliate Networks provide sophisticated software that tracks affiliate SALES. Affiliates can monitor their performance online by logging into a secure admin panel. REAL-time stats are provided by most Affiliate Networks, so that affiliates can view sales, clicks, impressions, etc.
- Affiliate Networks take care of collecting payments due from merchants and pay affiliates, monthly or fortnightly. Money is transferred directly into your bank account or PayPal A/C.

By joining an Affiliate Network you can apply to promote hundreds & thousands of products all advertised under one roof.

In most cases, before you join an Affiliate Network you NEED to have a website or blog. Your website should be related to the product(s) you wish to promote - acceptance is not guaranteed!

Affiliate Internet Marketing for Dummies

Find Products to Promote Join Affiliate Networks

Join Affiliate Networks

I highly recommend that you sign-up online with the following top affiliate networks - Earn **High** Commissions!

TOP Affiliate Networks

[Musicians Recommend - Get \\$10.00 FREE for Joining - Click Here!](#)

One of the highest paying affiliate programs - Earn \$80-\$150 on just 1 sale. Musicians Recommend produces high quality music tutorials that teach people how to play instruments. Musicians Recommend pay affiliates once a month by cheque or PayPal.

[More Niche Affiliate Network Get £14.09 FREE for Joining Click Here!](#)

When joining More Niche affiliate network not only do you get access to fantastic brands and great commissions but you also get all of the following for free: Free WordPress & HTML Website Templates, Free Web Hosting, Free Articles & Great Affiliate PRIZES! Promote niche health products, diet and wealth products with MoreNiche.

[Clickbank Affiliate Network – Earn Up To 75% Commission](#)

Earn up to 75% commission promoting digital download products such as eBooks & software. Clickbank pay affiliate wages twice a month by cheque or bank transfer.

Affiliate Internet Marketing for Dummies

Find Products to Promote Join Affiliate Networks

TOP Affiliate Networks

[TradeDoubler Affiliate Network](#)

Find BIG brand names from different sectors under 1 roof at TradeDoubler. Promote British Airways, Cathay Pacific Airways, Disney Land Resorts Paris, American Express, PartyGaming, Napster and many more! TradeDoubler is an international performance-based digital marketing company and affiliate network based in Europe. Get paid by bank transfer once a month.

[Commission Junction](#)

Maximize your revenue opportunities by developing sustainable relationships with Advertisers. Find all the BIG brand names from around the world at Commission Junction. Get paid for every sale and lead you generate once a month by bank transfer.

[LinkShare Affiliate Program](#)

You can make money online from your Web site traffic. Earn commissions from some of the world's best known and fastest growing brands. You'll be joining a trusted industry leader that has helped thousands of publishers earn millions of dollars. You earn commissions by simply linking to products and services that your audience is likely to purchase.

Affiliate Internet Marketing for Dummies

Buy A Domain Name & Hosting Space

What Is A Domain Name?

A domain name is a website address people visit to access your pages. When you start working as an affiliate you should buy one or two domain names to market affiliate products.

If possible try to buy a domain name that ends with the extension dot.**com**, dot.**net** or the initials of your country such as dot.**us**, these are called top level domain names.

To achieve best search engine positions and recognition the domain name you choose should contain keywords which relate to your business (or product). The domain name www.musicbooks.co.uk is excellent because it contains 2 relevant keywords and it's easy to remember.

There are many ways to promote a product online, one of the best ways is to register a domain name and build a website. You also need to buy hosting space (a server) to store your web pages.

The Best Places to Buy Domain Names & Hosting

[Buy one domain name & get one free at Network Solutions, applicable for .com, .net, .org, .biz, .info, .name & .us.](#)

[Go Daddy Domain Names from Just \\$1.99 – Click Here](#)

[Go Daddy Cheap Web Hosting Plans >>](#)

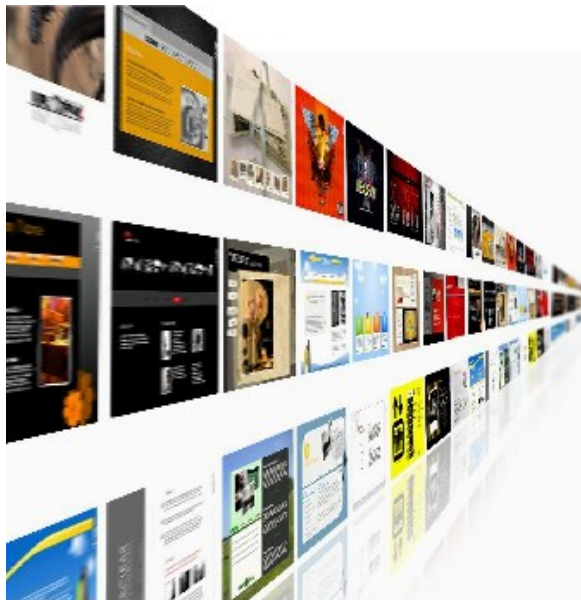
Affiliate Internet Marketing for Dummies

Design Your Own Website Or Hire A Designer

Design Your Own Website At The Click Of A Button!

[Content Website Builder](#) is easy to use software for novice website designers. Design your own affiliate website even if you have no experience whatsoever! When you create a new website with “Content Website Builder”, the system will create a Search Engine friendly HTML Sitemap and XML Sitemap for you. In time, your website will be listed on major search engines such as Google, Bing, Yahoo and others. I highly recommend this software for building your own websites – it really is as easy as 123!

[Click Here to Visit Content Website Builder Online >](#)



Design A Website In A FLASH!

Design your own FLASH website using [Wix.com](#) - If you fancy being adventurous try using Wix. They provide free online tools that help you to design beautiful, high quality, search engine friendly, animated **flash** websites, design a Wix.com website totally FREE!

[Here's one I made earlier in just 15 minutes - Take a look >](#)

Affiliate Internet Marketing for Dummies

Design Your Own Website Or Hire A Designer

TOP Tips for Designing Your Own Website

- Keep it simple & straightforward!
- Make sure your visitors find what they are looking for easily.
- Use complimentary colors, text fonts, and images!
- Test your affiliate links (click) are they working properly?
- Use good keywords to describe each page on your website

Finally, you might want to consider having a logo designed for your website or company, to portray a more professional image.



I highly recommend The Logo Company for all your logo design needs. This is the only company I know of that do unlimited free revisions to your logo concept (without charging extra) until you are 100% satisfied. Now, that's great customer service! Turnaround time is pretty quick too... within 3 working days.

[Visit The Logo Company Online >>](#)

Affiliate Internet Marketing for Dummies

Design Your Own Website Or Hire A Designer

Hire A Website Designer

Alternatively, you could hire a website designer if you have a budget available, and don't have time to design your own website. For professional website design check out the world's premier domain name registrar [Go Daddy Website Design](#). Also check out [100 Dollar Websites](#) - this freelance service design custom made websites starting **from only \$100**. Choose a style from their pre-designed templates, email staff your text and they'll do the rest.

Another Good Place to Find A Website Designer?

[Freelancers.net – Post A FREE Job Vacancy Here](#)

**“Your Website Is A Shop
Make It Look Attractive With
Informative Information.”**

Web surfers have very low attention span... especially when they don't see what they want or like immediately.

Set-up A Free Blog: A blog can be used to advertise your affiliate programs, to set-up a free blog site visit [www.blogspot.com](#), follow their simple instructions to get started. You can also make additional money by displaying Google Ads on your blog pages!

Affiliate Internet Marketing for Dummies

Submit Your Website to Search Engines!

Assuming you have done everything correct designing your site, your web pages should be “Search Engine Friendly.” It is extremely important that your website is designed with good SEO friendly keywords, and HTML tags, otherwise search engine robots won't be find your website. Search engines can bring you **millions of free visitors** (potential customers) every year! When your website is finished being designed you should submit it to search engines for indexing – indexing means all pages on your website will be listed by the search engine you submit to. This process is called **“Search Engine Submission”** – it's FREE to submit your website to the following major search engines.

FREE Search Engine Submission Sites

- www.google.com/addurl/ (The Biggest Search Engine!)
- www.bing.com/docs/submit.aspx (Very Popular MSN)

(Just copy & paste your URL e.g. <http://www.affiliatemarketing365.blogspot.com> into the form field & press submit.)



Some search engine companies **do charge** a small fee for listing your website in their directory. You will get **better value** for money by using a professional search engine submission service (company) that registers your website with thousands of search engines and directories for one low price. Visit [fastsubmission](http://fastsubmission.com) for search engine submission to all major search engines and directories, and to 500,000+ additional Internet locations!

Affiliate Internet Marketing for Dummies

Essential Marketing Books You Should Read

I highly recommend that you read the following eBooks if you want to learn more about affiliate marketing. Learn more from expert authors who are making millions by working in the affiliate marketing business. Knowledge is your key to success!

[#1 Affiliate Training Course – Learn How to Start Your Own Internet Business from Scratch!](#)

Affilorama offers written and video lessons, tools, tips and support allowing complete beginners to build up a successful affiliate marketing business from scratch.

[Learn How to Make \\$64,000 Per Month With FREE Traffic!](#)

Recently, Michael Jones started experimenting with some new internet marketing techniques working as an affiliate. He made \$64,521 in the first 4 weeks from only a few hours of work, and he made 64k without spending a DIME on advertising! Learn Michael's secret internet marketing techniques.

[Google Sniper - The #1 Affiliate Income System – Click Here](#)

If you've ever wished you could make more money from less effort, you need to drop what you're doing and read this book IMMEDIATELY! Learn how an 18 year old ex-furniture remover has been using niche marketing sites to quietly rake in an easy \$15,000+ every month...

Affiliate Internet Marketing for Dummies

Glossary Internet Marketing Jargon

Advertiser:	Company or sole trader owner of products
Affiliate:	Promoter of product
Backlink:	A link from a site to your website (or another)
Domain:	Name of a website (domain name) a web address
Hyperlink:	A link to a website address or document
Pay Per Click:	Payment only for clicks directed to a URL
Pay Per Lead:	Payment only for actions (completing a form)
Pay Per Sale:	Payment only for sales
PPC:	Pay Per Click
Publisher:	Website owner or affiliate
SEO:	Search engine optimization
Traffic:	Visitors who go to a website
URL:	Uniform Resource Locator (a web address)
Web:	The internet (world wide web – www)
Website:	A page or pages accessible on the internet

Affiliate Internet Marketing for Dummies

Useful Affiliate Marketing Resources

[COPY The Blueprint to Make \\$41.00 In 10 Minutes](#)

Buy Cheap Doman Names

[Go Daddy Domain Names from Just \\$1.99](#)

Buy Cheap Web Hosting

[Go Daddy Cheap Web Hosting](#)

The Best Logo Design Service

[Professional Logo Design for Your Website/Company](#)

POST Free I.T. Job Vacancies

[Freelancers.net – Post A FREE Job Vacancy Here](#)

#1 Music Affiliate Program

[Musicians Recommend - Get \\$10.00 FREE & Earn \\$\\$\\$](#)

The Niche Affiliate Network

[More Niche Affiliate Network Get £14.09 FREE](#)

Affiliate Internet Marketing for Dummies

The End...

Why Not Start Making Money Online RIGHT Now?

This eBook has Full Master Resell Rights which means
YOU can sell it for **\$9.95** and Keep 100% of the profits!



**To learn more about affiliate marketing visit my blog,
over the next coming weeks I shall be writing more
eBooks for YOU to download online.**

My Blog: <http://www.AffiliateMarketing365.Blogspot.com>

Spread the word if you've enjoyed reading this eBook...

