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YOU NEED ME
OR HOW TO
REDUCE THE COST OF LIVING
BY PLANTING
SAFETY FIRST SEEDS

How
Can I
Reduce The
Cost Of Living?
Is a question seriously
considered by almost every one
in the land. The products of the garden
affords the quickest, most continuous, easily
obtained and cheapest relief: The quickest because
lettuce, redishes and other early vegetables may be
grown in 25 to 40 days. Continuous, because by later
sowing and later varieties, you can have fresh vegetables
throughout the fall, and keep for winter and early spring.
Easily obtained because the little labor required. Cheapest,
because the seeds cost you only 5c per packet; (or
less than that, if ordered in lots of not less
than six packets. See our wonderful
offers on the 4th cover page.)
A few packets of our seeds
will supply your family
for a year

A FEW SELECT GARDEN AND FLOWER SEEDS
FOR THE FARMER'S, VILLAGE AND CITY GARDEN
JOB PRINTING ETC.

W. B. LONGSTRETH, - HEBRON, OHIO
GREETING

Dear Friends and Customers Both Old and New

It is with pleasure that I present you my modest price list of a few select seeds for your garden. No doubt you will receive some large, handsome, illustrated catalogs. Because a seedsman issues a beautiful catalog it is no proof whatever that the seeds are superior to the seeds offered in this price list. I would be pleased to receive your order, even if it is only for a 5c packet. I desire to call your attention to my wonderful discount offers on 4th page of cover. Many seedsman offer made up colletions, (often containing seeds that you do not want) but by my plan you can make your own selection.

GUARANTEE: While I exercise the greatest care to have all seeds I send out pure, fresh and reliable. The customer, must bear in mind, that there so many contingencies over which I have no control, that in no case whatever do I guarantee the crop, and will in no way be responciable for the same, further than the amount paid for the seeds.

TERMS: Cash With the Order. Send money by Post Office or Express Money Order or Reistered Letter at my risk. One and two cent stamps, if received in good condition accepted for fractional parts of a dollar.

When sending your order please send the name and address of a few friends, who you know are interested in good garden and flower seeds, job printing etc.

Order Early. Extra Packets With Every Order.

ALL ORDERS: Large or small will receive our prompt and careful attention, and be filled as soon as possible.

IF I PLEASE YOU TELL OTHERS - IF NOT TELL ME.

Be Sure and Sign Your NAME AND ADDRESS To Every Letter or Order You Write.

Awaiting the comands of my esteemed patrons and friends, both old and new, I remain, Yours Truly,

W. B. LONGSTRETH, Hebron, Ohio.

February 1st 1917
LONGSTRETH’S SEEDS THAT GROW

Select Vegetables

**BUSH BEANS**

1 Early Red Valentine. One of the known green pod snap beans.

**POLE BEANS**

2 Golden Gluster Wax. The finest pole wax bean grown, early and abundant bearer, yellow pods, white beans. Tender and delicious, excellent for winter or summer use.

3 King of the Garden Lima. A vigorous grower, large handsome pods which are filled with large handsome beans of excellent flavor and quality either for summer or winter use.

**BEET**


**CABBAGE**

5 Early Jersey Wakefield. The best and most favorable known early cabbage. Forms fine, solid oblong heads.

6 Premium Flat Dutch. A popular fall and winter variety. Forms large, solid flat heads

**CELERY**

7 White Plume. An early, sweet, tender and crisp variety. A pleasing flavor. Easy to blanch.

**SWEET CORN**

8 Stowell’s Evergreen. Large ears; deep, tender kernels, of a delicious flavor. A standard variety for family use ½ pt 10c

**CUCUMBER**

9 Early Green Gluster. Vines vigorous and productive. Crisp, tender and productive. Excellent for pickles. oz 10c

10 Improved Long Green. Strong, vigorous vines. Producing an abundance of crisp, tender and delicious fruit oz 10c

All Varieties on This Page 5c per Pkt. 6 Pkts 25c.
LONGSTRETH'S SEEDS THAT GROW
Select Vegetables

LETTUCE
11 Longstreth's Prize Head. This is one of the best, (IF NOT THE BEST OF ALL VARIETIES OF LETTUCE) for the family garden. Forms large, crisp, tender and delicious heads. Color light green, tinged with brown.

MUSKMELON
12 Rocky Ford. One of earliest and best varieties of musk melons grown. Strong vigorous vines, and very productive Melons uniform in size, being nearly round, Flesh exceedingly sweet, juicy and luscious ripening clear to the rind. Skin rich greenish gold color. oz 10c

WATERMELON
13 Mountain Sweet. A standard variety; early, solid, sweet, and delicious. Fruit long dark green. Flesh scarlet oz 10c

ONION
14 Ohio Globe Danvers. The most desirable globe shaped, yellow onion in cultivation. The firm solid bulbs are excellent winter keepers, mild in flavor, enormous yielders. A superior onion for all kinds of soil. Sure to please.
15 Large Red Weathersfield. The best known red skin onion grown. Large size, fine form, very productive, good keeper

PARSNIP
16 Hollow Grown. The best variety for general use; roots white, smooth and fine grained, sweet and fine flavor.

PEAS
17 Bliss Everbearing. Vines 2½ ft. A productive second-early variety, Pods 3 to 4 inches long well filled with large, sweet and luscious peas of unsurpassed flavor and quality. ½ pt 12c

All Varieties on This Page 5c per Pkt. 6 Pkts 25c.
LONGSTRETH'S SEEDS THAT GROW
Select Vegetables

PEPPER-MANGOES

18 Ruby King. Large, bright red in color, mild and productive. Fine for stuffed peppers or mangoes

19 Mammoth Golden Dawn. Beautiful golden yellow, medium size, productive, flesh thick and mild. Excellent for stuffing

PUMPKIN

20 Quaker Pie. Fine grained, rich flavor, oval shape. A beautiful creamy color. Unsurpassed for cooking and making pies. Excellent keeper. oz 10c

RADISH

21 Early Scarlet. One of the earliest varieties of turnip shaped, scarlet radishes grown. Early, tender and lucious.

22 Cincinnati Market. The best long red radish grown, either for market or home use. Long, straight and smooth. Skin beautiful scarlet, flesh pure white; crisp tender and delightful in flavor. Sure to Please

23 White Icicle. Early, long, mild, crisp and tender. Pure white skin and flesh. The best white radish in cultivation

24 Longstreth's Mixed. Just the thing for the home garden where you are not particular about any special kind, but desire an abundant supply of choice, tender radishes. If you are at all fond of radishes you should include in your order for seeds, one or more packages of Longstreth's Mixed Radishes.

SALSIFY

25 Mammoth-Sandwich Island. Salsify or Vegetable Oyster, is a delicious vegetable that should be more generally grown. It surpasses for table use, both parsnips and carrots, after a good freeze in the ground, it has a decided oyster flavor.

All Varieties on This Page 5c per Pkt. 6 Pkts 25c.
Longstreth's Seeds That Grow
Select Vegetables

SPINACH

26 Long Standing. Spinach is rapidly gaining favor as a salad or "greens" For summer use sow early in the spring, In addition to its delightful qualities as a salad, it is said to have splendid cleansing and medical qualities.

TOMATO

27 Earliana. An extremely early, bright red variety, vigorous and productive. Large size, handsome shape and fruit of solid and fine quality. A grand real early tomato

28 New Coreless. A strong grower, Immensely productive, Globe shape. Bright red color. Good size, A grand tomato for slicing and canning. Fruiting in great abundance. Ripens all over and through at the same time Don't Fail to Give it a Trial

TURNIP

29 Purple Top White Globe. One of the best varieties for general use. Large size, globe shape, immensely productive. Pure white with purple top. Fine for table use oz 10c

BEANS - Continued from page 1

30 Davis' Kidney Wax. Pods waxy white, tender and excellent flavor while young. Beans pure white, kidney shape, and are excellent for cooking purposes when dry

POP CORN

Pop corn should be found in every garden, as it is liked by both children and adults

31 White Rice. One of the finest and most productive varieties grown. Large ears, very productive, pure white, crisp and tender when popped. A package will be sufficient for an ordinary size family

All Varieties on This Page 5c per Pkt. 6 Pkts 25c.
LONGSTRETH'S SEEDS THAT GROW
Beautiful Flowers

32 Aster. The Aster is one of the most popular flowers grown. Indispensable for cut flowers, fine as pot plants. Easy to grow, abundant bloomer, large and beautiful flowers of many lovely colors. Sure to please. Good Mixed

33 Burning Bush. This beautiful plant grows very quick from seed sown as soon as the weather permits in the spring. The plants make beautiful and attractive globe shaped bushes. Frequently 3½ feet high and 2 feet across, with small slender leaves of a beautiful light peagreen color until September, when they turn to a lovely carmine or blood red; and at the same time the ends of the branches are thickly set with small bright scarlet flowers, which makes it a very attractive plant.

34 Calendula. Mixed, Abundant bloomer, flowers generally light yellow. Grows in most any soil. 1 foot high

35 Ganna. Mixed, Red and Yellow with red dots. An ornamental plant with large green leaves, that impart a tropical appearance to the garden. Soak the seed in warm water for 24 hours, or better file a hole just through the shell before planting

36 Datura. Cornucopia. Flowers white and royal purple, about 8 inches long and 5 inches across.

37 Four O’clock. Mixed. One of the beautiful flowers that our grandmothers had years ago. Abundant bloomer

38 Marigold. Mixed. Abundance of beautiful yellow shades of bloom, in almost any soil. They delight in the hot sunshine. 3 ft. high

39 Mignonette. A favorite flower; sweet, delicious, fragrant. Abundant of bloom. 1 ft. high,

All Varieties on This Page 5c per Pkt. 6 Pkts 25c.
LONGSTRETH'S SEEDS THAT GROW Beautiful Flowers

40 Nasturtium. Dwarf Mixed. Form a compact bush, abundance of beautiful flowers, of many lovely colors.

41 Nasturtium. Climbing Mixed. Abundance of flowers of many beautiful colors. Fine for covering arbors, fences, stumps, walls etc. Vines 8 to 10 feet

42 Poppy. Longstreth's Mixed. Very brilliant display of beautiful bright colored flowers. A flower that should have a place in every garden. Grows 2 ft. high

43 PANSY CHOICE MIXED

Every one admires the beautiful pansy and its beautiful lovely colors and abundance of bloom. No flower blooms more freely, more delicate in texture, more pleasing and attractive and rich and varied colors than the pansy. Even a small bed when in bloom is enthusiastically admired. Sow early in good soil, in a situation shaded from the afternoon sun, but not under trees. 6 inches high

44 Giant Spider Plant, or Celome Pungens. A strong vigorous plant unaffected by the weather, a plant that flowers profusely for months. The flowers are borne on immense spikes often a foot long and are exceedingly bright rose color. It is also one of the best honey-producing plants in cultivation. 4 feet high

45 Zinnia. Double Mixed, Very easy to grow, blooms in the greatest of abundance, throughout the entire summer. The large handsome double brilliant colored flowers are exceedingly attractive, rivaling the dahlias. 2 feet high

All Varieties on This Page 5c per Pkt. 6 Pkts 25c.

The Pleasure Resulting From The Cultivation Of A Few Flowers Will Amply Pay For The Time And Labor.
Sweet Peas are undoubtedly the MOST POPULAR FLOWER IN AMERICA

They are loved and admired by everyone, both for their beautiful colors and delightful fragrance.

They will grow anywhere that the common garden pea will grow. To secure the best results and the most beautiful flowers and prolong the blooming season:

- Manure Liberally, Trench Deeply, Stake Early,
- Cut Blossomes Freely and Water Frequently.

Our Choice Mixture of Sweet Peas contain a mixture of about 20 named varieties. All choice, large flowering sorts, the colors being distributed as evenly as possible. For Diversity of Color, Size of Flowers, and Beautiful Forms of the Flowers, This Mixture is seldom equalled.

Price one packet 5c; 3 packets 10c ounce 12c

JUST THINK, every Postoffice is a branch store for LONGSTRETH’S GARDEN AND FLOWER SEEDS

What could be more convenient?
Why risk your crops on store seeds of uncertain age & quality?
When Longstreth’s seeds planted Means Success.
OUR FROST PROOF CABBAGE PLANTS

Along the South Carolina coast the soil and climate are just suited for growing tough, hardy cabbage plants during the winter and early spring, they make a slow but steady growth, until 8 or 10 weeks old when they are very hardy, the buds are purple and the outer leaves a redish brown. When in this condition they can be sent north and and planted in open ground from 4 to 6 weeks earlier than home grown hot bed or cold frame plants. These Frost Proof Cabbage Plants will stand a temperature of 8 to 10 above zero, the ground freezing, or the plants being covered, with snow, sleet or ice after they are planted will not hurt them.

The plant may not grow very fast at first, but forming good, strong roots, and as soon as spring weather comes, the plants being well established, grow very fast, making heads 10 to 20 days earlier than they can be produced from home grown plants. You can readily see, whether you grow for market or home use the great advantage in having new cabbage 2 or 3 weeks before your neighbors who have home grown plants.

To get advantage of these plants, they must be planted 4 to 6 weeks earlier than you would plant home grown plants. When received, the plants may have a hard, stunted and wilted appearance, but regardless of appearance, they produce the crop. These plants are grown and shipped direct from our growing station in South Carolina. We can fill orders from December 1st to May 1st.

VARIETIES: Early Jersey Wakefield, Charleston Wakefield, Succession and Early Flat Dutch

Price by postpaid 35c pre 100 to all points.

If you only have a small garden or can not use 100 a neighbor will want a few, so club together and order 100

Prices of larger lots either by parcel post or express (receiver to pay express charges on application.

Sunflower Mammoth Russian. The best egg producing food known for poultry Immensely productive, Highly recommended by farmers and poultry breeders who have tried it. Packet 3c; ounce 6c postpaid
BE UP-TO-DATE:

Use Printed Stationery With Your:

Name, Business and Address, or Your Name, and the Name of Your Farm, Mention the Principal Crops You Produce on the Farm, The Horses, Cattle, Hogs or Poultry That You Breed, Your R. F. D. Route No. etc.

Or Your Name And Address Only

Or if you are a Minister, Teacher, Merchant, Poultryman, Blacksmith, or Any Other Business We Can Print Your Stationery

Printed stationery makes a good impression with your customers and Friends, To the Business Houses You May Write, Insuring Prompt Attention and Good Services

We can print attractive letterheads (size 6x9½ inches) on good quality of white paper, either ruled or unrulled, with envelopes to match, and send by mail prepaid:

- 51 each, letterheads and envelopes .50
- 111 each, letterheads and envelopes $1.00
- 102 your choice 50c
- 222 your choice $1.00

Please write very plain to avoid mistakes

W. B. LONGSTRETH  HEBRON, OHIO
SAFETY FIRST
LONGSTRETH'S SEEDS THAT GROW
MONEY SAVING OFFERS

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YOUR OWN SELECTION
Any 6 5c Packets for 25c
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FLOWER SEEDS
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